



WRITER'S EFFECT

Examining the writer's choice of words and their effect on readers.



LEARNING OBJECTIVES

1. Learn to identify the powerful words and phrases in the text
2. Learn to analyze the importance of those particular words and phrases
3. How do they impact you as a reader
4. Able to analyze the various connotations of every word or phrases

LET US LOOK BACK A LITTLE BEFORE WE PROCEED

- We already know that there are many literary devices which add more meaning and beautify the text.
- Also, if the descriptions appeal to our senses, it makes the reading of the text more enjoyable.

WHAT ARE THE MOST COMMON LITERARY DEVICES USED IN WRITING?

ALLITERATION

- She sells sea shells by the sea shore.
- Big bears bowl brashly through the bush.

SIMILE

- He was as high as a like.
- The siblings fight like cat and dog.

METAPHOR

- The singer is truly a shining star.
- She has a heart of stone.

EUPHEMISM

- The dearly departed parents were sadly missed at Christmas.

ANAPHORA

- My life is my aim. My life is my meaning. My life is my dream.

HYPERBOLE

- My dad was so hungry that he could have eaten a horse.

IRONY

- The firefighter went out for tea and cakes and while they were away, the fire station burned to the ground.

ONOMATOPOEIA

- The wind whispered through the woods.
- My dog barked and snarled at the burglar.

OXYMORON

- My friend is a lovely woman but she is pretty ugly when it comes to looks.

SYNECDOCHE

- The office was full of suits, all there to make an executive decision - In this case, the word suits is used to talk about businessmen.

5 SENSES



Sense of Sight



Sense of Sound



Sense of Taste



Sense of Smell



Sense of Touch



UNDERSTANDING WRITER'S EFFECT

- Just as the carpenter uses several tools to make and then beautify his furniture, the writer also uses certain tools in order to fill more meaning into his text and beautify it.
- These tools of a writer are the literary devices, the powerful action words, his emotive language etc.
- A writer selects words and shapes them in the same way just as the artist mixes particular hues of a colour and applies them to a canvas using brush strokes

The skills needed

To recognise, understand and explain the meaning of a range of vocabulary.

To demonstrate an awareness that words have layers of meaning rather than just a literal meaning.

To be able to articulate an understanding of how language choices can purposefully impact the interpretation of a text.



WHAT TO LOOK FOR IN THE TEXT?

- What the writer is trying to achieve?(The overall effect of the language)
- What images are fed to the readers?
- Using a 'Zoom in technique' look into crucial paragraphs, then dissect it and search for poignant images, powerful verb and explore it.
- What is the tone and mood/atmosphere of the text?

Putting it all together



Words carry a **literal meaning**

Words often also carry **shades of meaning**
and are **relational**

Words may be modified by their **context**

Words may carry **sensory associations**

Words may carry **emotional associations**



THE ONION MODEL OF MEANING

NOW LET US GET EXAM READY!

- **Reading Skills:** 1. Locate the exact part of the text the questions asks you to, for example: the second paragraph.
- 2. Carefully choose words or phrases relevant to the question – don't be tempted to select an interesting example of language that doesn't answer the question!
- 3. Analyze and understand what effect the words/phrases you've selected have on the reader.
- **Writing Skills:** 1. In your own words, explain the effect of the language you've analyzed clearly, make sure the examiner can see how well you understand the word/phrase's use in the text.
- 2. Make sure you explain how the word's meaning relates to the rest of the text and why the writer has used it in the first place.



CAREFULLY NOTE

Remember – for each word or phrase examined, you must explain both the **MEANING** and the **EFFECT** of that language choice.





A Few Handy Tips

You can use these analytical words to begin your paragraphs:

- This highlights...;
- This shows..;
- This emphasizes..;
- This reinforces..;
- This creates a sense of..;
- This creates an image of..

Also, remember quoting from the text and insert them as **embedded quotes**

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Summing it
all up!

Thus, Writer's effect is
looking for various
shades or
connotations of words
and determining their
implications on the
readers' mind.



Activity!



Practice this at home by selecting newspaper articles or a piece of writing from the internet. Select 2-3 interesting or powerful phrases from the text and attempt to explain how they affect the reader

THANK YOU

Hope to meet the budding writers in you!

